Alt Order #

DUPLINVOICE TE



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

Mentzer Media Services Attention: Accounts Payable 600 Fairmont Ave Suite 306 Towson, MD 21286

Send Payment To:
WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Weeks:

End Date

09/09/12

Start Date

09/03/12

MTWTFSS

-111---

Invoice #	Invoice Date	Invoice Month	Invoice Period		
948025-1	09/16/12	September 2012	08/27/12 - 09/10/12		

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingto	National

Product	Estimate Number
AMER 4 PROSPERITY	431
	1.10444

Flight Dates

09/04/12 - 09/10/12	948025	07901193
Billing Calendar Broadcast	Billing Type Cash	Deal#
Special Handling		

Order#

IDB#	Advertiser Code	Product Code
1021		
Agency Ref	Advertiser Ref	

### Rate \$2,400.00 Start/End Time 7:00-9:00 AM 7:00-9:00 AM 7:00-9:00 AM -111 Rate \$1,800.00 Start/End Time	1:0 1:0 1:0	Spots/ Week 3 h Ad-ID 10 AFP12TV2 10 AFP12TV2 3	?1н	NM NM	Rate Ty \$2,400.00 N \$2,400.00 N \$2,400.00 N
-111 Rate \$2,400.00 Start/End Time 7:00-9:00 AM 7:00-9:00 AM -111 Rate \$1,800.00	1:00 Lengt 1:00 1:00 1:00	3 <u>h Ad-ID</u> 0 AFP12TV2 0 AFP12TV2	\$2,400.00 21H 21H 21H	NM	\$2,400.00 N \$2,400.00 N
Rate \$2,400.00 Start/End Time 7:00-9:00 AM 7:00-9:00 AM 7:00-9:00 AM -111 Rate \$1,800.00	Lengt 1:0 1:0 1:00	h <u>Ad-ID</u> 0 AFP12TV2 0 AFP12TV2 0 AFP12TV2	21H 21H 21H		\$2,400.00 N \$2,400.00 N
\$2,400.00 <u>Start/End Time</u> 7:00-9:00 AM 7:00-9:00 AM 7:00-9:00 AM -111 <u>Rate</u> \$1,800.00	1:0 1:0 1:0	0 AFP12TV2 0 AFP12TV2 0 AFP12TV2	21H 21H	NM	\$2,400.00 N \$2,400.00 N
7:00-9:00 AM 7:00-9:00 AM 7:00-9:00 AM -111 Rate \$1,800.00	1:0 1:0 1:0	0 AFP12TV2 0 AFP12TV2 0 AFP12TV2	21H 21H	NM	\$2,400.00 N \$2,400.00 N
7:00-9:00 AM 7:00-9:00 AM -111 Rate \$1,800.00	1:00	0 AFP12TV2 0 AFP12TV2	21H 21H	NM	\$2,400.00 N
7:00-9:00 AM -111 Rate \$1,800.00	1:00	0 AFP12TV2	?1н	NM	
-111 <u>Rate</u> \$1,800.00	1:00			NM	\$2,400.00 1
<u>Rate</u> \$1,800.00		3	\$1,800.00	NM	
\$1,800.00			4		
Start/End Time					
	Leng	th Ad-ID			Rate Ty
9:00-10:00 AM	1:0	0 AFP12TV2	21н		\$1,800.00
9:00-10:00 AM	1:0	0 AFP12TV2	21н		\$1,800.00
9:00-10:00 AM	1:0	0 AFP12TV2	21н		\$1,800.00 I
-111	1:00	3	\$1,500.00	NM	
<u>Rate</u> \$1,500.00					
Start/End Time	Leng	th Ad-ID			Rate Ty
10AM-11AM	1:0	00 AFP12TV2	21H		\$1,500.00
10AM-11AM	1:0	00 AFP12TV2	21н		\$1,500.00
10AM-11AM	1:0	00 AFP12TV2	21H		\$1,500.00
-111	1:00	3	\$1,200.00	NM	
<u>Rate</u> \$1,200.00					
Start/End Time	Leng	th Ad-ID			Rate T
11AM-12PM/10-	-11/ 1:0	00 AFP12TV	21н		\$1,200.00
11AM-12PM/10-	-11/ 1:0	00 AFP12TV	21н		\$1,200.00
11AM-12PM/10-	-11/ 1:0	00 AFP12TV	21н		\$1,200.00
	9:00-10:00 AM 9:00-10:00 AM 9:00-10:00 AM -111 Rate \$1,500.00 Start/End Time 10AM-11AM	9:00-10:00 AM 1:0 9:00-10:00 AM 1:0 -111 1:00 Rate \$1,500.00 Start/End Time Leng 10AM-11AM 1:0 10AM-11AM 1:0 10AM-11AM 1:0 4 -111 1:00 Rate \$1,200.00 Start/End Time Leng 11AM-12PM/10-11/ 1:01 11AM-12PM/10-11/ 1:01	9:00-10:00 AM 1:00 AFP12TV2 9:00-10:00 AM 1:00 AFP12TV2 -111 1:00 3 Rate \$1,500.00 Start/End Time Length Ad-ID 10AM-11AM 1:00 AFP12TV2 10AM-11AM 1:00 AFP12TV2 10AM-11AM 1:00 AFP12TV3 4 -111 1:00 3 Rate \$1,200.00 Start/End Time Length Ad-ID 11AM-12PM/10-11/ 1:00 AFP12TV 11AM-12PM/10-11/ 1:00 AFP12TV 11AM-12PM/10-11/ 1:00 AFP12TV 11AM-12PM/10-11/ 1:00 AFP12TV 11AM-12PM/10-11/ 1:00 AFP12TV	9:00-10:00 AM 1:00 AFP12TV21H 9:00-10:00 AM 1:00 AFP12TV21H -111 1:00 3 \$1,500.00 Rate \$1,500.00 Start/End Time Length Ad-ID 10AM-11AM 1:00 AFP12TV21H 11AM-12PM/10-11/ 1:00 AFP12TV21H 11AM-12PM/10-11/ 1:00 AFP12TV21H 11AM-12PM/10-11/ 1:00 AFP12TV21H 11AM-12PM/10-11/ 1:00 AFP12TV21H	9:00-10:00 AM 1:00 AFP12TV21H 9:00-10:00 AM 1:00 AFP12TV21H -111 1:00 3 \$1,500.00 NM Rate \$1,500.00 Start/End Time

Rate

\$2,000.00

Spots/Week

WESH



Invoice Date Invoice Month

Invoice #	Invoice Date	Invoice Month	Invoice Period		
948025-1	09/16/12	September 2012	08/27/12 - 09/10/12		

Advertiser	Product	Estimate Number
Americans for Prosperity	AMER 4 PROSPERITY	431

							Spots/			
e Start Date	e End Da	ate De	escription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
5 09/04/12 Class of T	09/06/ Fime - Imm		F 4-5 PM NEWS Pre-emptible witho	M-F 4-5 PM ut notice	-111	1:00	3	\$2,000.00	NM	Section of
Spots: # 0	Ch <u>Day</u>	Air Date	Air Time Desc	<u>cription</u>	Start/End Time	Leng	gth Ad-ID			Rate Typ
	VESHTu	09/04/12	4:42 PM M-F	4-5 PM NEWS	M-F 4-5 PM	1:	00 AFP12T	V21H		\$2,000.00 NI
	VESHW	09/05/12		4-5 PM NEWS	M-F 4-5 PM		00 AFP12T			\$2,000.00 NI
2 V	VESHTh	09/06/12	4:55 PM M-F	4-5 PM NEWS	M-F 4-5 PM	1:	00 AFP12T	V21H		\$2,000.00 N
6 09/04/12 Class of	09/06/ Fime - Pre-	emptible	F 5-6 PM ROT with notice	5:00-6:00 PM	-222	1:00	6	\$2,800.00	NM	
Weeks:	Start Da 09/03/1	2 09/0	Date MTWTFSS 09/12 -222	6	<u>Rate</u> \$2,800.00					
Spots: # 0		Air Date			Start/End Time		gth Ad-ID	v/21u		Rate Typ
	VESHTu VESHTu	09/04/12			5:00-6:00 PM	-	00 AFP12T 00 AFP12T			\$2,800.00 N
		09/04/12			5:00-6:00 PM		:00 AFP12T			\$2,800.00 N
	VESHW VESHW	09/05/12 09/05/12			5:00-6:00 PM 5:00-6:00 PM	101	:00 AFP121 :00 AFP12T			\$2,800.00 N \$2,800.00 N
	VESHTh	09/05/12			5:00-6:00 PM	157	:00 AFF12T			\$2,800.00 N
	VESHTh	09/06/12			5:00-6:00 PM		:00 AFP12T			\$2,800.00 N
7 09/04/12 Class of	09/06/	12 M	-F 6-6:30 PM Pre-emptible witho	M-F 6-6:30 PM	-111	1:00	3	\$4,000.00	NM	
Weeks:	Start D: 09/03/1	ate End	Date MTWTFSS	Spots/Week	<u>Rate</u> \$4,000.00					
Spots: # 0	Ch <u>Day</u>	Air Date	Air Time Des	cription	Start/End Time	Len	gth Ad-ID			Rate Tyr
4 V	VESHTu	09/04/12	6:28 PM M-F	6-6:30 PM	M-F 6-6:30 PM	1	:00 AFP12T	√21H		\$4,000.00 N
3 V	VESHW	09/05/12	6:26 PM M-F	6-6:30 PM	M-F 6-6:30 PM	1	:00 AFP12T	√21H		\$4,000.00 N
1 V	VESHTh	09/06/12	2 6:22 PM M-F	6-6:30 PM	M-F 6-6:30 PM	1	:00 AFP12T	√21H		\$4,000.00 N
8 09/04/12 Class of	09/06/ Time - Imn		-F Entertainment T Pre-emptible witho	onigł7:00-730 PM ut notice	-111	1:00	3	\$4,000.00	NM	
Weeks:	Start D: 09/03/1	2 09/0	<u>I Date</u> <u>MTWTFSS</u> 09/12 -111	3	<u>Rate</u> \$4,000.00					
Spots: # (Air Date			Start/End Time		gth Ad-ID	21		Rate Typ
	NESHTu	09/04/12		Entertainment Tonight	7:00-730 PM		:00 AFP12T			\$4,000.00 N
	WESHW WESHTh	09/05/12		Entertainment Tonight Entertainment Tonight	7:00-730 PM 7:00-730 PM		:00 AFP127 :00 AFP127			\$4,000.00 N \$4,000.00 N
										\$4,000.00 IN
9 09/04/12 Class of	09/06/ Time - Imn		BC Tonight Show Pre-emptible without the control of the control o	11:35P-12:35XM ut notice	-221	1:00	5	\$2,400.00	NM	
Weeks:	Start D 09/03/1	2 09/	Date MTWTFSS 09/12 -221		<u>Rate</u> \$2,400.00					
Spots: # (Air Date			Start/End Time		gth Ad-ID	- 21		Rate Ty
	WESHTu	09/04/1		C Tonight Show	11:35P-12:35XM		:00 AFP127			\$2,400.00 N
6 \	NESHTu LR-	09/04/1: Network I	2 12:37 AM NB0 Program Runover	C Tonight Show	11:35P-12:35XM	1 1	:00 AFP127	LASTH		\$2,400.00 N
2 \	NESH W			C Tonight Show	11:35P-12:35XM	1	:00			\$ 2,400.00 N
		MG 9.7		C Tonight Show	11:35P-12:35XN		:00	II second		\$2,400.00 N
		for 9.2 09)/05	Run Tonight Show	Late Run tonight		:00 AFP12			\$2,400.00 N
7 \		09/05/1: for 9.5 09 Football		Run Tonight Show	Late Run tonight	tsh 1	:00 AFP12	TV21H		\$2,400.00 N
3 \	NESHTh	09/06/1	2 12:38 AM NB0 Program Runover	C Tonight Show	11:35P-12:35XN	1 1	:00 AFP12	TV21H		\$2,400.00





1 WESHSu 09/09/12

2 WESHSu 09/09/12

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 948025-1 | O9/16/12 | September 2012 | O8/27/12 - O9/10/12

Advertiser	Product	Estimate Number		
Americans for Prosperity	AMER 4 PROSPERITY	431		

0.1.5	Luk	B	0.4			Spots/		-	
e Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
10 09/04/12 Class of T	09/06/12 ime - Immedi	M-Su News @ 11PN ately Pre-emptible witho	11-1135p ut notice	-1-1	1:00	2	\$3,600.00	NM	- Photo California
Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12 -1-1		<u>Rate</u> \$3,600.00		4			
Spots: # C				Start/End Time		th Ad-ID			Rate Ty
			u News @ 11PM	11-1135p)0 AFP12TV2			\$3,600.00
4 W		0/06/12 11:38 PM M-S work Program Runover	u News @ 11PM	11-1135p	1:0)() AFP12TV2	TH .		\$3,600.00
11 09/08/12 Class of T	09/08/12 ime - Fixed N	NBC Saturday Ion Pre-emptible	Sat 8-10am	S-	1:00	1	\$2,400.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFSSS		Rate \$2,400.00					
Spots: # C	h <u>Day Ai</u>	r Date Air Time Des	cription	Start/End Time	Leng	th Ad-ID			Rate Ty
1 W	/ESHSa 09	9/08/12 7:59 AM NBC	Saturday	Sat 8-10am	1:0	00 AFP12TV2	!1н		\$2,400.00
12 09/08/12 Class of T	09/08/12 ime - Immed	Sat. Entertainment t iately Pre-emptible witho		S-	1:00	2	\$1,400.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12S		<u>Rate</u> \$1,400.00					
Spots: # C	h <u>Day Ai</u>	r Date Air Time Des	cription	Start/End Time	Leng	th Ad-ID			Rate T
2 W	/ESHSa 09	9/08/12 7:20 PM Sat.	Entertainment this Weel	7:00-8:00 PM	1:	00 AFP12TV2	21н		\$1,400.00
1 W	/ESHSa 09	9/08/12 7:55 PM Sat.	Entertainment this Weel	7:00-8:00 PM	1:	00 AFP12TV2	21H		\$1,400.00
13 09/08/12 Class of T	09/08/12 ime - Pre-em	NBC Prime L&O SV ptible with notice	U 9:00-10:00 PM	S-	1:00	2	\$2,400.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFS: 09/09/12S		<u>Rate</u> \$2,400.00					
Spots: # C			cription	Start/End Time	Leng	th Ad-ID			Rate T
1 V	VESHSa 09	9/08/12 9:22 PM NB0	C Prime L&O SVU	9:00-10:00 PM	1:	00 AFP12TV2	21н		\$2,400.00
2 W	VESHSa 09	9/08/12 9:47 PM NB0	C Prime L&O SVU	9:00-10:00 PM	1:	00 AFP12TV2	21н		\$2,400.00
14 09/08/12 Class of T	09/08/12 ime - Pre-em	NBC Prime L&O SV optible with notice	U 10:00-11:00 PM	S-	1:00	2	\$2,800.00	NM	in the state of
Weeks:	Start Date 09/03/12	<u>End Date</u> <u>MTWTFS</u> : 09/09/12S		<u>Rate</u> \$2,800.00					
Spots: # C				Start/End Time		th Ad-ID			Rate T
			C Prime L&O SVU	10:00-11:00 PM		00 AFP12TV			\$2,800.00
1 V	VESHSa 09	9/08/12 10:25 PM NB	C Prime L&O SVU	10:00-11:00 PM	1:	00 AFP12TV	21H		\$2,800.00
15 09/08/12 Class of T	09/09/12 ime - Fixed N	SA/SU 6-6:30 PM Non Pre-emptible	SA/SU 5:58-6:30 F	'l11	1:00	2	\$3,200.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFS 09/09/121		<u>Rate</u> \$3,200.00					
Spots: # C				Start/End Time	Lend	gth Ad-ID			Rate T
-	VESHSa 0		/SU 6-6:30 PM	SA/SU 5:58-6:30		00			\$3, 200.00
3 V	VESHSa 0	5 Victor 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	re Dame Football	5:00A-4 XM	1:	00 AFP12TV	21н		\$2,400.00
2 V	VESHSu 0		/SU 6-6:30 PM	SA/SU 5:58-6:30) PI 1:	00 AFP12TV	21н	ü.	\$3,200.00
4 V		9/10/12 5:27 AM M-F 15.1 09/08	Early Sunrise	5:00-6:00 AM	1	:00 AFP12TV	21н		\$800.00
16 09/09/12 Class of T	09/09/12 Time - Pre-em	Sun Sunrise@6-8 A	M 6:00-8:00 AM	S	1:00	2	\$900.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFS 09/09/12		<u>Rate</u> \$900.00			11		
Spots: # 0	Ch <u>Day A</u>		scription	Start/End Time		gth Ad-ID	2111		<u>Rate</u>]
4 1/	W. CIIC A	0.40 440	- COLONIA - COLONA A A A A	0.00 0.00 484	4	OO AFDITT			$m \cap \Lambda \cap \Lambda \cap$

6:00-8:00 AM

6:00-8:00 AM

1:00 AFP12TV21H

1:00 AFP12TV21H

\$900.00 NM

\$900.00 NM

6:13 AM Sun Sunrise@6-8 AM

6:58 AM Sun Sunrise@6-8 AM

FIN# 59-3186949

M-F 6-6:30 PM

25 09/10/12

09/10/12

WESH



Invoice Date Invoice Month Invoice # Invoice Period 948025-1 09/16/12 September 2012 08/27/12 - 09/10/12

> Advertiser Product Estimate Number AMER 4 PROSPERITY **Americans for Prosperity** 431

ine	Start Date	End Date	Descri	otion	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
16	09/09/12 Class of Tin	09/09/12 ne - Pre-emp	Sun	unrise@6-8 AM notice	6:00-8:00 AM	S	1:00	2	\$900.00	NM	
		09/09/12 ne - Fixed No	on Pre-em		8:00-9:00 AM/9-11A	!S	1:00	1	\$3,200.00	NM	
	Spots: # Ch	Start Date 09/03/12 Day Air ESHSu 09/	09/09/12 Date			Rate \$3,200.00 <u>Start/End Time</u> 8:00-9:00 AM/9-		<u>th Ad-ID</u> 00 AFP121	гv21н		<u>Rate</u> <u>Type</u> \$3,200.00 NM
18	09/09/12 Class of Tir	09/09/12 ne - Immedia		MATTHEWS WE	CICHRIS MATTHEWS	:S	1:00	1	\$1,200.00	NM	
	Weeks: Spots: <u>#</u> Ch 1 WE		09/09/12 Date	2S Air Time Descript	Spots/Week 1 ion MATTHEWS WKND	Rate \$1,200.00 Start/End Time EM CHRIS MATTH		<u>ith Ad-ID</u> 00 AFP12	тv21н		<u>Rate</u> <u>Type</u> \$1,200.00 NM
19	09/10/12 Class of Tir	09/10/12 ne - Fixed No		oday Show	7:00-9:00 AM	M	1:00	1	\$3,600.00	NM	
		Start Date 09/10/12 <u>Day Air</u> ESHM 09/	09/16/12 Date		1 ion	Rate \$3,600.00 <u>Start/End Time</u> 7:00-9:00 AM		<u>ith</u> <u>Ad-ID</u> 00 AFP12	тv21н		<u>Rate</u> <u>Type</u> \$3,600.00 NM
20	09/10/12 Class of Tir	09/10/12 ne - Fixed No	Regis on Pre-em	& Kelly 9-10 AM	9:00-10:00 AM	M	1:00	1	\$2,000.00	NM	
	Weeks: Spots: # Ch 1 WE		09/16/12	2 M Air Time Descript		Rate \$2,000.00 Start/End Time 9:00-10:00 AM	F	ath <u>Ad-ID</u> 00 AFP12			<u>Rate</u> <u>Type</u> \$2,000.00 NM
21	09/10/12 Class of Tir	09/10/12 ne - Fixed No		oday Show II optible	10AM-11AM	M	1:00	1	\$1,800.00	NM	
	Weeks: Spots: # Ch 1 WE		09/16/12 Date			Rate \$1,800.00 <u>Start/End Time</u> 10AM-11AM		<u>ath</u> <u>Ad-ID</u> 00 AFP12			Rate Type \$1,800.00 NM
22	09/10/12 Class of Tir	09/10/12 ne - Fixed No	NBC T on Pre-en	oday Show III optible	11AM-12PM/10-11	/ M	1:00	1	\$1,500.00	NM	
	Weeks: Spots: # Ch 1 Wi		09/16/1: Date			Rate \$1,500.00 <u>Start/End Time</u> 11AM-12PM/10	The second secon	gth <u>Ad-ID</u> 00 AFP12			<u>Rate</u> <u>Type</u> \$1,500.00 NM
23	09/10/12 Class of Tir	09/10/12 me - Fixed No		5 PM NEWS	M-F 4-5 PM	M	1:00	1	\$2,400.00	NM	
	Weeks: Spots: # Ch	Start Date 09/10/12 Day Air	End Dat 09/16/1	te MTWTFSS		Rate \$2,400.00 Start/End Time M-F 4-5 PM		gth <u>Ad-ID</u> :00 AFP12			<u>Rate</u> <u>Type</u> \$2,400.00 NM
24	09/10/12 Class of Tir	09/10/12 ne - Fixed N		-6 PM ROT nptible	5:00-6:00 PM	M	1:00	2	\$3,200.00	NM	
	2 WI		End <u>Da</u> 09/16/1 <u>Date</u> /10/12 /10/12		PM ROT	Rate \$3,200.00 <u>Start/End Time</u> 5:00-6:00 PM 5:00-6:00 PM	1	gth <u>Ad-ID</u> :00 AFP12 :00 AFP12	TV21H		Rate Type \$3,200.00 NM \$3,200.00 NM

1:00

\$4,800.00

NM

M-F 6-6:30 PM



DUPINVOICEATE

		1	
948025-1	09/16/12	September 2012	08/27/12 - 09/10/12
Invoice #	Invoice Date	Invoice Month	Invoice Period

Advertiser	Product	Estimate Number
Americans for Prosperity	AMER 4 PROSPERITY	431

www.wesh.com

0	 1 - 1
	ts/

							Spots/			
e Start Date	End Dat	e Descript	ion	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
Class of T	Γime - Fixed	Non Pre-emp	tible	And the State of Contract					-(4.)	and the secondary with
Weeks:	Start Dat 09/10/12	09/16/12	M	Spots/Week 1	<u>Rate</u> \$4,800.00					
	Ch <u>Day</u> VESHM		ir Time Descrip ::27 PM M-F 6-6		Start/End Time M-F 6-6:30 PM		<u>Ad-ID</u> AFP12TV2	21н		Rate Type \$4,800.00 NN
26 09/07/12 Class of T	09/07/12 Fime - Pre-e	NBC To	day Show otice	7:00-9:00 AM	1	1:00	1	\$2,400.00	NM	
Weeks:	Start Dat 09/03/12	End Date 09/09/12	MTWTFSS 1	Spots/Week 1	Rate \$2,400.00					
	the state of the s	The second secon	ir Time Descrip 2:24 AM NBC To		Start/End Time 7:00-9:00 AM		n <u>Ad-ID</u> O AFP12TV	21н		Rate Type \$2,400.00 NM
27 09/07/12 Class of	09/07/12 Time - Fixed	Regis & Non Pre-emp	Kelly 9-10 AM	9:00-10:00 AM	1	1:00	1	\$1,800.00	NM	
Weeks:	Start Dat 09/03/12	e End Date 09/09/12		Spots/Week 1	<u>Rate</u> \$1,800.00					
	Ch <u>Day</u> VESHF		ir Time Descrip 0:59 AM Regis &	otion & Kelly 9-10 AM	Start/End Time 9:00-10:00 AM		h <u>Ad-ID</u> O AFP12TV	21н		Rate Type \$1,800.00 NM
28 09/07/12 Class of	09/07/1: Time - Fixed	NBC To Non Pre-emp	day Show II tible	10AM-11AM	1	1:00	1	\$1,500.00	NM	
Weeks:	Start Dat 09/03/12	e End Date 09/09/12		Spots/Week 1	Rate \$1,500.00					
	Ch <u>Day</u> VESHF		ir Time Descrip 0:58 AM NBC To		Start/End Time 10AM-11AM		<u>h Ad-ID</u> 0 AFP12TV	21н		<u>Rate</u> <u>Typ</u> \$1,500.00 NI
29 09/07/12 Class of	09/07/1: Time - Fixed	NBC To Non Pre-emp		11AM-12PM/10-1	1/1	1:00	1	\$1,200.00	NM	
Weeks:	Start Dat 09/03/12	e End Date 09/09/12		Spots/Week 1	Rate \$1,200.00					
	Ch <u>Day</u> VESHF		ir Time Descrip 1:29 AM NBC T	otion oday Show III	Start/End Time 11AM-12PM/10		<u>h</u> <u>Ad-ID</u> 0 AFP12TV	21н		<u>Rate</u> <u>Typ</u> \$1,200.00 NI
30 09/07/12 Class of	09/07/1: Time - Fixed	2 M-F 4-5 Non Pre-emp	PM NEWS	M-F 4-5 PM	1	1:00	1	\$2,000.00	NM	
Weeks:	Start Dat 09/03/12	e End Date 09/09/12		Spots/Week 1	<u>Rate</u> \$2,000.00	1		. > .		
			ir Time Descrip 1:53 PM M-F 4-		Start/End Time M-F 4-5 PM		Length Ad-ID 1:00 AFP12TV21H			<u>Rate</u> <u>Typ</u> \$2,000.00 NI
31 09/07/12 Class of		2 M-F 5-6 Non Pre-emp	PM ROT	5:00-6:00 PM	2	1:00	2	\$2,800.00	NM	
Weeks:	Start Dat 09/03/12	e End Date 09/09/12		Spots/Week 2	<u>Rate</u> \$2,800.00					
Spots: # (ir Time Descrip		Start/End Time		h Ad-ID	24		Rate Typ
			5:22 PM M-F 5- 5:53 PM M-F 5-		5:00-6:00 PM 5:00-6:00 PM		1:00 AFP12TV21H 1:00 AFP12TV21H			\$2,800.00 N \$2,800.00 N
32 09/07/12 Class of		2 M-F 6-6 Non Pre-emp		M-F 6-6:30 PM	1	1:00	1	\$4,000.00	NM	
Weeks:	Start Dat 09/03/12	e End Date	MTWTFSS	Spots/Week 1	<u>Rate</u> \$4,000.00					
Spots: # 0 1 \			ir Time Descri 6:22 PM M-F 6-		Start/End Time M-F 6-6:30 PM		th <u>Ad-ID</u> 00 AFP12T\	/21H		<u>Rate</u> <u>Tyr</u> \$4,000.00 N
33 09/07/12 Class of		2 M-F Ent		nigt7:00-730 PM	1	1:00	1	\$4,000.00	NM	
Weeks:		e End Date	MTWTFSS	Spots/Week 1	<u>Rate</u> \$4,000.00					
Spots: # (Ch Day	Air Date A	ir Time Descri	ption	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Tyr





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 948025-1 | 09/16/12 | September 2012 | 08/27/12 - 09/10/12

Advertiser	Product	Estimate Number
Americans for Prosperity	AMER 4 PROSPERITY	431

www.wesh.com

ne Start Date End Date Description Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
33 09/07/12 09/07/12 M-F Entertainment Tonigl 7:00-730 PM Class of Time - Fixed Non Pre-emptible	1	1:00	1	\$4,000.00	NM	ers that I was properly
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID 1 WESHF 09/07/12 7:26 PM M-F Entertainment Tonight 7:00-730 PM 1:00 AFP12TV21H						Rate Type \$4,000.00 NM
34 09/07/12 09/07/12 NBC Tonight Show 11:35P-12:35XM Class of Time - Fixed Non Pre-emptible	1	1:00	1	\$2,400.00	NM	
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS1 Spots/Week 1	<u>Rate</u> \$2,400.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WESHF 09/07/12 12:20 AM NBC Tonight Show	Start/End Time 11:35P-12:35XM		<u>h</u> <u>Ad-ID</u> 0 AFP12TV	21н		Rate Type \$2,400.00 NM
35 09/07/12 09/09/12 M-Su News @ 11PM 11-1135p Class of Time - Fixed Non Pre-emptible	111	1:00	3	\$3,600.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 09/03/12 09/09/12111 3	<u>Rate</u> \$3,600.00				V-200	
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WESHF 09/07/12 11:29 PM M-Su News @ 11PM	Start/End Time 11-1135p		h Ad-ID O AFP12TV	/21H		Rate Type \$3,600.00 NM
2 WESHSa 09/08/12 11:21 PM M-Su News @ 11PM 3 WESH Su 09/09/12	11-1135p 11-1135p	1:0	O AFP12TV	/21H		\$3,600.00 NM \$3,600.00 NM
See MG 35.4 4 WESHSu 09/09/12 12:25 AM Su Late News After NFL MG for 35.3 09/09 LR - Football	Su Late News A		00 AFP12T\	/21H		\$3,600.00 NN
36 09/10/12 09/10/12 Mon NBC Prime VOICE Prime Other Class of Time - Immediately Pre-emptible without notice	M	1:00	1	\$11,000.00	NM	
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS M Spots/Week M	Rate \$11,000.00					
Spots: # Ch Day Air Date Air Time Description 1 WESHM 09/10/12 9:40 PM Mon NBC Prime VOICE	Start/End Time Prime Other		th <u>Ad-ID</u>)0 AFP12T\	/21н		Rate Type \$11,000.00 NM
37 09/05/12 09/05/12 NFL SPEC WEDNESDANNFL SPEC WED Class of Time - Immediately Pre-emptible without notice	DNEW	1:00	1	\$15,000.00	·NM	the state of the s
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSSW Spots/Week 1	<u>Rate</u> \$15,000.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WESHW 09/05/12 8:28 PM NFL SPEC WEDNESDAY	Start/End Time PRIMENFL SPEC WED		th <u>Ad-ID</u> 00 AFP12TV	/21H		Rate Typ \$15,000.00 NM
38 09/09/12 09/09/12 NFL 8:00PM-conclusion Class of Time - Immediately Pre-emptible without notice	ionS	1:00	1	\$12,000.00	NM	
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSSS Spots/Week 1	<u>Rate</u> \$12,000.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WESHSu 09/09/12 11:42 PM NFL LR - Football	Start/End Time 8:00PM-conclus		th Ad-ID 00 AFP12T	v21H		Rate Typ \$12,000.00 NM
	Total Spots		72			

Payment Terms 30 Days

Gross Total \$211,100.00

Agency Commission

\$31,665.00

Net Amount Due

\$179,435.00